

Introduction

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This issue consists of seventeen articles, of which seven are in the field of Management, seven are in the field of Informatics, one is in the field of scholarly editing, and two are of an editorial nature.

Management Related Contributions

May *et al.*, present the results of a study of export market performance. Two contributions report results of research in marketing, namely Poovalingam & Pillay who present the results of a study of brand optimisation of fast moving consumer goods in South African chain stores, and Vigar-Ellis *et al.*, who present the results of a study on the positioning of luxury vehicle brands in the Pietermaritzburg environs.

Two articles focus on particular aspects of the Small and Medium Enterprise (SME) sector in South Africa, namely Naidoo *et al.*, who address the problem of business ethics in their contribution on ethical dilemmas in business practices of SMEs in South Africa, and Rajaram & O'Neill who present the results of research on whether managers in the SME sector in KwaZulu-Natal have the required accounting skills to be profitable and to contribute to job creation in the province.

Three articles focus on organisational matters, namely the contribution of Gareeb Sewcharan & Brijball Parumasur that deals with team behaviour as part of organisational culture, the contribution of Mazibuko that focuses on problems regarding knowledge management in present-day South African higher education within the context of transforming post-apartheid institutions of higher education, and Averweg's article that focuses on the use of organisational intranets to facilitate the management and sharing of

knowledge in organisations—a contribution that combines Organisational Management and Informatics.

Informatics Related Contributions

Quilling and Blewett focus on the use of the social media as instructional medium in a postgraduate Information Systems & Technology curriculum. Huibrecht van der Poll's contribution presents the result of qualitative content analysis of students' responses during assessment in a theoretical computer literacy course.

Two articles contribute to the field of research ethics in Informatics with studies that focus on plagiarism, namely Mkhize *et al.*, who present the results of a quantitative study of Information Systems & Technology students' perceptions of intellectual property right, including plagiarism and self-plagiarism, while Klopper presents a case for combining computer forensics and forensic linguistics to create a new forensic auditing interdiscipline, Cyber Forensic Linguistics, for training auditors in applying forensic audit procedures to determine plagiarism on semantic grounds in order to promote ethical academic writing. Carroll *et al.*, also contribute to the field of IT auditing with a study that establishes an Information Systems Auditor's profile.

Scholarly Editing

Finally, Smit opens the issue with an editorial and ends it with an insightful review of the vision, policies, procedures and outcomes of the first 15 years of editing *Alternation*.

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