

# Editorial

## Rembrandt Klopper

From the point of view of differences between the submissions that passed peer review, this issue of *Alternation* consists of 19 articles from the fields of Management, Informatics, Media Communication and Research Methodology. All 11 of the *Management* contributions report the results of research in a variety of fields of Business Management, namely Change Management, Diversity Management, Economics, Entrepreneurship, Finance, and Management of Service Delivery. Of the six *Informatics* contributions, three have an applied research methods focus. Two of them focus on specific aspects of Grounded Theory in Information Systems Research, while the third focuses on Information Quality in Information Systems Research. The other three Informatics articles deal with themes like Digital Convergence, Information Systems in Higher Education and Mobile Communication Technologies.

Two contributions have their own particular focuses. One of them analyses Media Communication. The other one focuses on Concept-Centric Literature Review.

The cover of this issue was created by combining the keywords of all the articles, and thereafter generating a visual representation – a font size sensitive lexi-graph of sorts – of how frequently terms are used in relation to one another. This was achieved by using the generously free online service, WORDLE (that is gratefully acknowledged here). WORDLE equates the frequency at which terms are used with their font sizes among the other terms displayed on the image. From the cover page one can therefore see that the most frequently used keyword in this issue is *information*, followed at a considerably lesser but co-equal frequency by *research* and *theory*, and

*Rembrandt Klopper*

thereafter in more or less descending interval steps by *business, grounded (theory), systems, reporting, economic, firm, knowledge, success, differential, entrepreneurial, information, technology, quality, timelines, etc.*

The names of individual contributors appear with article titles and pagination information in the table of contents on the back outer cover. Summaries of individual articles appear as abstracts at the beginning of each article.

Rembrandt Klopper  
Special issues editor  
*Alternation* Special Edition 4 (2011)  
rklopper@gmail.com